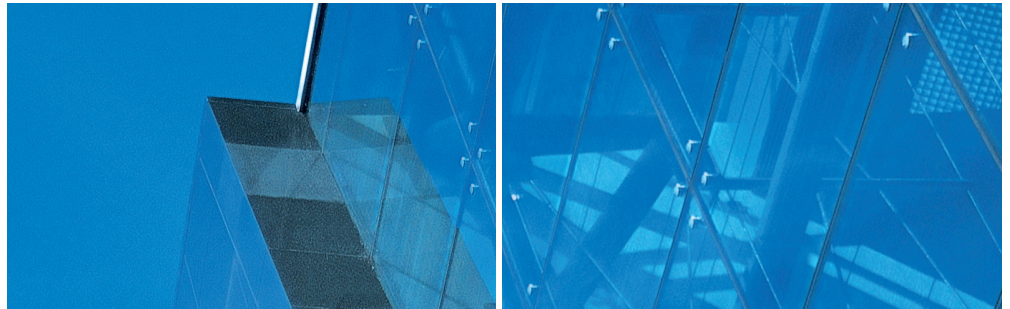




**Knowledge Solutions**  
- For Better Decisions



#### About Intellix

Intellix is a Danish software company that supplies knowledge solutions for the automation of expertise. Intellix' solutions are based on standard products that are easily integrated with existing company systems and databases.

Intellix is based in Copenhagen, Denmark since 1997 and started operations in Reykjavik, Iceland in 2005.

#### Typical Solutions

Typical Intellix Advisors are used in such different areas as investment advice, chemical process optimization, troubleshooting IT systems or choosing a coffee maker or a vacation package.

Solutions are typically deployed on Intranet servers to provide expertise to employees or on the Internet to provide counseling and advice directly to consumers.

## Expertise Automation

*Get the most of the knowledge and experience retained in your organization. Capture and distribute the expertise of your best employees.*

Assisting customers on a website is one of the most difficult features to implement in a customer-oriented website. But it is also one of the most valuable. It can enable many of your customers to serve themselves instead of e.g. calling Customer Service, sparing your customer reps from cases, freeing up their valuable time, enabling them to spend their time on the more demanding and interesting cases.

Intellix Advisor software can assist you in this matter by enabling your organization to capture, maintain and distribute key knowledge or expertise. This expertise can then be distributed and consumed throughout your organization, and used e.g. to give consumers the same level of customer service when online shopping as if they were talking to the store clerks in person at the local store.

#### Your Experts

Intellix Advisors are built by using the expertise of your organizations own experts in our patented model based on artificial intelligence.

After the model is fully trained it will be able to provide advice by presenting the user with an intelligent series of questions and possible answers. Based on the chosen answers the A.I. model provides advice or a recommendation to the user.

Intellix Software contains unique development features that help retrieve knowledge and expertise from your experts

that they can not verbalize – the so-called tacit knowledge. By letting experts evaluate and provide advice on constructed scenarios, the model is easily trained to deliver the optimal expertise.

#### Distribution

Intellix Advisors can be distributed - through XML – to your company web site, intranet or mobile devices etc. Intellix Advisors can be distributed equally well directly to your customers or as B2E (Business-to-employee) to support your call center or in-store attendants. An added benefit is the availability of the modeled expertise 24 hours a day, 7 days a week.

There are endless uses for our Advisor technology. Every decision where a certain Expertise, Knowledge, Intuition and/or Craftsmanship is necessary, Intellix Advisor technology can assist. See the "Typical Solutions" sidebar for examples of where Intellix technology is used by a few of customers around the world.

The Intellix Advisor software is easy to use and after a few days of training your business experts themselves – without IT Department involvement – can develop Advisors in new areas such as "Choose the right subscription plan" or "Troubleshooting guides" for call-center workers providing technical support.

Contact us for a more in-depth presentation of our technology and its possibilities.