

Press release:

*Knowledge Solutions
- For Better Decisions*

Copenhagen, December 13, 2002



Eastman Chemical Company selects Intellix software for company-wide deployment of knowledge solutions.

Intellix A/S announced today that Eastman Chemical Company (NYSE:EMN), Kingsport, Tenn., has signed an agreement for the enterprise-wide deployment of Intellix knowledge solutions. The agreement is the first sale by Intellix to a US-based company and is the first use of Intellix products within the chemical industry.

Intellix will supply their Designer and Knowledge Server software products to Eastman. These products enable non-IT business experts to rapidly build and deploy intelligent decision support systems. The agreement comes after a six-month evaluation by Eastman in their Kingsport facility during which time pilot systems were built for a range of applications.

Eastman spokesman Mike Pearce said:

"We chose Intellix because of the ease-of-use of their Designer software and the diversity of applications that can be built with it. The Designer gives the business experts the capability to build, and more importantly maintain, their own knowledge-based systems. This allows the true experts to capture their knowledge in a system and to make that knowledge available to a wide range of individuals without relying heavily on IT resources. By using the Intellix suite of applications, Eastman will be able to capture knowledge that might have otherwise been lost through retirements or reorganizations. That in turn leads to a more efficient company."

Intellix CEO Sigurdur Stefan Hjalmarsson said:

"The decision by Eastman to deploy Intellix is especially pleasing because it was the result of such a thorough evaluation process. The pilot projects have been very successful, and we have been very pleased with the level of acceptance of the product by Eastman's experts. We found that once we had provided them some initial training their experts just 'took the system and ran with it'. This validates our belief that Intellix offers a uniquely flexible yet powerful solution for the capture and dissemination of expert knowledge."

About Eastman Chemical Company

Eastman Chemical Company, headquartered in Kingsport, Tenn. U.S.A., manufactures and markets chemicals, fibers and plastics worldwide. The company employs approximately 15,800 employees in more than 30 countries and had 2001 sales of \$5.4 billion. Visit Eastman's website at www.eastman.com for more information about the company.

About Intellix A/S

Intellix is a Scandinavian software company that supplies knowledge solutions for the automatization of intellectual advice and decision processes. Intellix' solutions are based on standard products that are easily integrated with existing company systems and databases. Please see our website or contact Chief Marketing Officer [Simon Grant](#) for further information.

Contact:

Intellix A/S
H.C.Ørsteds Vej 4
DK-1879 Frederiksberg C
Denmark

Tel: + 45 70 23 37 00
Fax: + 45 70 23 27 00

info@intellix.com
www.intellix.com

intellix